



Counties: Hale, AL



2000 Total Population	17,185
2000 Group Quarters	290
2008 Total Population	18,878
2013 Total Population	19,129
2008 - 2013 Annual Rate	0.26%



2000 Households	6,415
2000 Average Household Size	2.63
2008 Households	6,878
2008 Average Household Size	2.55
2013 Households	7,063
2013 Average Household Size	2.52
2008 - 2013 Annual Rate	0.53%
2000 Families	4,606
2000 Average Family Size	3.19
2008 Families	4,881
2008 Average Family Size	3.13
2013 Families	4,962
2013 Average Family Size	3.11
2008 - 2013 Annual Rate	0.33%



<b>2000 Housing Units</b>	7,756
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	17.3%
<b>2008 Housing Units</b>	8,427
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	18.4%
<b>2013 Housing Units</b>	8,743
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	19.2%

### Median Household Income

2000	\$25,812
2008	\$29,350
2013	\$32,749

### Median Home Value

2000	\$50,544
2008	\$74,211
2013	\$77,044

### Per Capita Income

2000	\$12,661
2008	\$14,656
2013	\$16,291

### Median Age

2000	34.4
2008	35.9
2013	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Hale, AL

**2000 Households by Income**

Household Income Base	6,427
< \$15,000	33.2%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$33,707

**2008 Households by Income**

Household Income Base	6,878
< \$15,000	30.1%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	5.4%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$37,874

**2013 Households by Income**

Household Income Base	7,063
< \$15,000	26.7%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.6%
\$200,000+	0.5%
Average Household Income	\$41,532

**2000 Owner Occupied HUs by Value**

Total	5,146
<\$50,000	49.5%
\$50,000 - 99,999	31.6%
\$100,000 - 149,999	12.6%
\$150,000 - 199,999	3.0%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	1.0%
Average Home Value	\$75,084

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	1,181
With Cash Rent	69.3%
No Cash Rent	30.7%
Median Rent	\$183
Average Rent	\$236

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Hale, AL



## 2000 Population by Age

Total	17,185
0 - 4	8.2%
5 - 9	8.0%
10 - 14	8.5%
15 - 19	8.0%
20 - 24	6.0%
25 - 34	12.0%
35 - 44	14.7%
45 - 54	12.6%
55 - 64	8.5%
65 - 74	6.9%
75 - 84	4.6%
85+	2.0%
18+	70.4%

## 2008 Population by Age

Total	18,878
0 - 4	8.1%
5 - 9	7.7%
10 - 14	7.4%
15 - 19	7.1%
20 - 24	6.3%
25 - 34	12.2%
35 - 44	13.2%
45 - 54	14.1%
55 - 64	10.8%
65 - 74	6.8%
75 - 84	4.1%
85+	2.2%
18+	72.7%

## 2013 Population by Age

Total	19,129
0 - 4	7.8%
5 - 9	7.4%
10 - 14	7.7%
15 - 19	7.5%
20 - 24	6.1%
25 - 34	10.8%
35 - 44	12.5%
45 - 54	14.0%
55 - 64	12.5%
65 - 74	7.2%
75 - 84	4.1%
85+	2.3%
18+	72.7%

## 2000 Population by Sex

Males	47.2%
Females	52.8%

## 2008 Population by Sex

Males	47.5%
Females	52.5%

## 2013 Population by Sex

Males	47.6%
Females	52.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Hale, AL



## 2000 Population by Race/Ethnicity

Total	17,185
White Alone	39.8%
Black Alone	59.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	0.9%
Diversity Index	50.3

## 2008 Population by Race/Ethnicity

Total	18,878
White Alone	38.9%
Black Alone	59.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	1.3%
Diversity Index	50.9

## 2013 Population by Race/Ethnicity

Total	19,129
White Alone	37.6%
Black Alone	60.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	0.8%
Hispanic Origin	1.6%
Diversity Index	50.9



## 2000 Population 3+ by School Enrollment

Total	16,361
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	14.4%
Enrolled in Grade 9-12	7.4%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	72.1%

## 2008 Population 25+ by Educational Attainment

Total	11,957
Less than 9th Grade	10.8%
9th - 12th Grade, No Diploma	18.4%
High School Graduate	38.7%
Some College, No Degree	16.5%
Associate Degree	6.3%
Bachelor's Degree	5.8%
Graduate/Professional Degree	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Hale, AL****2008 Population 15+ by Marital Status**

Total	14,492
Never Married	32.8%
Married	49.6%
Widowed	9.0%
Divorced	8.6%

**2000 Population 16+ by Employment Status**

Total	12,747
In Labor Force	49.8%
Civilian Employed	45.8%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not in Labor Force	50.2%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	91.0%
Civilian Unemployed	9.0%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	91.7%
Civilian Unemployed	8.3%

**2000 Females 16+ by Employment Status and Age of Children**

Total	6,880
Own Children < 6 Only	8.9%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	4.2%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.1%
Unemployed	0.5%
Not in Labor Force	1.9%
Own Children 6-17 Only	20.6%
Employed/in Armed Forces	13.1%
Unemployed	0.8%
Not in Labor Force	6.7%
No Own Children < 18	65.1%
Employed/in Armed Forces	19.0%
Unemployed	3.7%
Not in Labor Force	42.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Hale, AL

**2008 Employed Population 16+ by Industry**

Total	6,300
Agriculture/Mining	3.5%
Construction	9.0%
Manufacturing	21.5%
Wholesale Trade	3.0%
Retail Trade	12.9%
Transportation/Utilities	5.0%
Information	0.6%
Finance/Insurance/Real Estate	4.3%
Services	35.9%
Public Administration	4.4%

**2008 Employed Population 16+ by Occupation**

Total	6,300
White Collar	42.4%
Management/Business/Financial	8.2%
Professional	13.2%
Sales	9.5%
Administrative Support	11.5%
Services	18.3%
Blue Collar	39.3%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	7.3%
Production	14.9%
Transportation/Material Moving	8.3%

**2000 Workers 16+ by Means of Transportation to Work**

Total	5,725
Drove Alone - Car, Truck, or Van	77.2%
Carpooled - Car, Truck, or Van	17.3%
Public Transportation	0.3%
Walked	1.6%
Other Means	1.0%
Worked at Home	2.6%

**2000 Workers 16+ by Travel Time to Work**

Total	5,725
Did Not Work at Home	97.4%
Less than 5 minutes	4.1%
5 to 9 minutes	11.7%
10 to 19 minutes	24.0%
20 to 24 minutes	8.4%
25 to 34 minutes	19.6%
35 to 44 minutes	8.6%
45 to 59 minutes	12.4%
60 to 89 minutes	5.2%
90 or more minutes	3.5%
Worked at Home	2.6%
Average Travel Time to Work (in min)	29.0

**2000 Households by Vehicles Available**

Total	6,415
None	15.6%
1	31.5%
2	34.5%
3	13.3%
4	4.1%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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## 2000 Households by Type

Total	6,415
Family Households	71.8%
Married-couple Family	45.6%
With Related Children	22.7%
Other Family (No Spouse)	26.2%
With Related Children	18.8%
Nonfamily Households	28.2%
Householder Living Alone	26.4%
Householder Not Living Alone	1.8%

Households with Related Children	41.4%
Households with Persons 65+	26.4%

## 2000 Households by Size

Total	6,415
1 Person Household	26.4%
2 Person Household	28.7%
3 Person Household	18.5%
4 Person Household	15.1%
5 Person Household	7.1%
6 Person Household	2.5%
7+ Person Household	1.7%

## 2000 Households by Year Householder Moved In

Total	6,415
Moved in 1999 to March 2000	13.9%
Moved in 1995 to 1998	26.6%
Moved in 1990 to 1994	15.3%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	11.9%
Moved in 1969 or Earlier	14.7%
Median Year Householder Moved In	1992



## 2000 Housing Units by Units in Structure

Total	7,756
1, Detached	56.9%
1, Attached	0.8%
2	1.5%
3 or 4	1.4%
5 to 9	1.9%
10 to 19	0.3%
20+	1.2%
Mobile Home	35.6%
Other	0.3%

## 2000 Housing Units by Year Structure Built

Total	7,756
1999 to March 2000	3.1%
1995 to 1998	12.9%
1990 to 1994	12.4%
1980 to 1989	19.0%
1970 to 1979	18.2%
1969 or Earlier	34.3%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Midland Crowd
3.	Simple Living



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,693,661
Average Spent	\$1,118.59
Spending Potential Index	42
Computers & Accessories: Total \$	\$751,444
Average Spent	\$109.25
Spending Potential Index	46
Education: Total \$	\$3,518,630
Average Spent	\$511.58
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$14,208,908
Average Spent	\$2,065.85
Spending Potential Index	56
Food at Home: Total \$	\$18,733,610
Average Spent	\$2,723.70
Spending Potential Index	56
Food Away from Home: Total \$	\$12,211,182
Average Spent	\$1,775.40
Spending Potential Index	52
Health Care: Total \$	\$17,856,459
Average Spent	\$2,596.17
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$7,144,416
Average Spent	\$1,038.73
Spending Potential Index	45
Investments: Total \$	\$2,098,849
Average Spent	\$305.15
Spending Potential Index	30
Retail Goods: Total \$	\$103,987,190
Average Spent	\$15,118.81
Spending Potential Index	56
Shelter: Total \$	\$45,962,835
Average Spent	\$6,682.59
Spending Potential Index	43
TV/Video/Sound Equipment: Total \$	\$5,179,532
Average Spent	\$753.06
Spending Potential Index	52
Travel: Total \$	\$5,816,906
Average Spent	\$845.73
Spending Potential Index	45
Vehicle Maintenance & Repairs: Total \$	\$3,734,857
Average Spent	\$543.01
Spending Potential Index	55

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.